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## **Seamless Technology, Inc. Announces New Web Site Design for MerchandiZer Software Subsidiary**

*Seamless Technology, Inc. is pleased to introduce a new website focusing on their ecommerce software solutions. This website provides the latest information on shopping cart, merchandising and website design software solutions.*

MIAMI--(BUSINESS WIRE) — May 31, 2007--Seamless Technology Inc. (OTC-PinkSheets: [SLSX - News](#); [www.seamlesstech.com](http://www.seamlesstech.com)), a technology holding company that owns MerchandiZer Software, Inc., a seven year-old e-Commerce software company and service provider of end-to-end online storefront and shopping cart services for small to medium-sized companies announced today the launching of its new web site [www.merchandizer.com](http://www.merchandizer.com) with a dynamic, new look. The new website is designed to allow clients easier access to all of the new products and services available through MerchandiZer.

The site's new web pages contain graphically appealing images and the new home page welcomes visitors in to find our major products and merchant services allowing for quick and easy access to information about web hosting, SEO and Online Marketing, MZ Gateway & Merchant Account Services, dedicated servers, product data specs, downloadable files, software updates, and technical support documents.

Enhancements to the web site include:

- Improved Navigation - Making it easier for visitors to find what they are looking for and know where they are within the web site.
- Improved Look and Feel - Enhanced graphics and the new page layouts provide visitors with an improved user experience and clearly identifies our three major web hosting and ecommerce product lines: *EZ Starter, Premium, and Dedicated*
- New Features - New features on the web site include print-friendly versions of the web pages, news and events, A Request for Information section to select area of interest, a site index, a live demo request form, search site index, and an FAQ page.
- MZ Premium Shopping Cart -used to sell ecommerce packages so that consumers can evaluate, compare, and purchase online to let them evaluate our premium shopping cart interface first hand, which can later be customized to their business needs.
- New Promotional Discounts— Our new secured online store provides a peace of mind shopping experience. Easy to add and remove products, update quantity, and faster checkout process with promotional discounts for online customers only and upfront monthly discounts.
- Streamlined customer service and tech support channels for faster response rates.
- Quick reference menu bars throughout the website to access the main products and services from anywhere in the site
- Quick reference section for “featured customers” and “Business Partners” to allow potential customers to review the variety and wide range of industries we service and recognize our strategic business partners

MerchandiZer's new website provides one single source access to the various ecommerce suite of shopping cart products available and making it easier for clients to establish specific types of accounts

that complement their unique online and shopping needs. Our products and service suite is great for international store front owners that would like to trade in the U.S., Latin American, Caribbean, or any other world markets.

"MerchandiZer designed its new website to be more user-friendly and allow its clients easier and more efficient navigation so that they may take advantage of MerchandiZer's various new products, storefront platforms, payment processing systems, and actually experience first hand some of the premium shopping cart features when purchasing one of our products or services online," stated MerchandiZers' President, Jose B. Solorzano. "In addition, MerchandiZer anticipates that its new website will assist with its worldwide marketing efforts as MerchandiZer looks to increase its global presence in the online ecommerce marketplace."

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#### **ABOUT SEAMLESS TECHNOLOGY INC.:**

Seamless Technology is a publicly traded holding company that focuses on the acquisition, development and operating of Internet based technology companies. It presently owns two established technology companies with excellent industry name recognition and reputations. The Company has located other synergistic businesses that it intends to acquire soon, subject to completion of financing.

The first subsidiary owned by Seamless is Pinneast.com, Inc. ([www.pinneast.com](http://www.pinneast.com)), an eleven-year-old e-Learning services provider which offers custom web based learning and education, learning management systems, LMS hosting, off the shelf courses and e-Learning technical support. Unlike its competitors, who offer a product that is one size fits all, Pinneast is capable of designing e-Learning products that are tailored to the specific needs of each client. The Company has a present order backlog including contracts from the US-Army and was selected as part of a defense contractor team for the United States Army's Distributed Learning Education and Training Products (DLETP) program. The total contract is estimated at a total value of \$483 million over the next five years. Other customers of Pinneast include Dow Chemical, Wachovia, Citigroup, First Data, California Courts, and GlaxoSmithKlein, among others.

The second subsidiary owned by Seamless is MerchandiZer Software, Inc. ([www.merchandizer.com](http://www.merchandizer.com)), a seven-year-old e-Commerce software company and service provider of end-to-end online storefront and shopping cart services for small to medium-sized companies that want to expand their marketing presence on the Internet sales channel. Over the years the Company's software has been awarded various industry recognition awards, and includes custom design features such as templates that enable web designers to customize sites, as well as an exclusive Internet marketing feature that allows the merchants/clients to optimize their entire catalog for search engines. The software has also been recently reengineered to be highly scalable and meet the demands of exponential growth. The Company primarily services small to medium businesses and its clients include brand name companies such as Dole Plantations, Total Discount Vitamins, Go-To Forms and Kids Customs.

The third subsidiary is United Russian Technologies, Inc. (URT) - a U. S. joint venture company incorporated in Florida in 2006 and owned 50/50% by Seamless and URT (Russia) a private Russian company founded by Evgeny Babayan, former head of the Russian Academy of Science (RAS) Innovation Dept, to provide intellectual property and services from leading Russian science and research laboratories to commercial markets in the Americas and Europe.

**FORWARD-LOOKING STATEMENTS:**

Statements about the Company's future expectations, including future revenues, plans, estimates, projections and earnings, and all other statements in this press release other than historical facts are "forward-looking statements" within the meaning of section 27A of the Securities Act of 1933, Section 21E of the Securities Exchange Act of 1934, and as the term is defined in the Private Litigation Reform Act of 1995. The Company's actual results could differ materially from expected results. The Company undertakes no obligation to update forward-looking statements to reflect subsequently occurring events or circumstances. Should events occur which materially affect any comments made within this press release; the Company will appropriately inform the public.

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