


# Seamless Technology Corporate Presentation



# Introducing Seamless Technology

## .....*Enabling Business With Technology Solutions*

- **Seamless Technology** (PinkSheets:SLSX) is a nearly 7-year old Florida-based, holding company focusing on the acquisition, development and operation of Internet-based technology companies.
- Company focus is on delivering technology solutions to business, industry and government and our vision is to offer a complete e- solution for the small to medium business and government markets by:
  - Acquiring, developing, and operating Internet and other technology-based companies;
  - “In-sourcing” science, technology, and intellectual property innovations to the U.S. market.




*“Through its subsidiary Pinneast.com, an e-Learning company with a long record of stability and profitability, Seamless has joined the rapidly growing and highly profitable e-Learning business, and appears ready for potentially explosive growth.”*

*Source: Jim Williams, “The Williams Report,” June 16, 2009*

# Seamless Business Model

## .....*Leverages Strengths of its Business Units*

- Seamless' innovative business model leverages each of its strategic business unit's strengths and enables it to offer a full suite of business performance products and services
  - e-Learning and education
  - e-Commerce
  - VOIP and Internet bandwidth
  
- Holding company strategy enables Seamless to act as a conduit for spinning off technology companies.



*"Its operational strategy of combining the capabilities of its subsidiaries and making strategic investments enables the company to create value for its clients and stockholders."*


*WallStreet.net Interview*

# Seamless Organization

## .....*Three Subsidiaries and One Business Unit*

Since its formation in 2002 Seamless Technology has acquired two established subsidiaries, and incorporated a third

- MerchandiZer, Inc. owns the rights to an established e-Commerce shopping cart software that won *PC Magazine's* "Editor's Choice Award"
- Pinneast.com, Inc. is a highly recognized e-learning services company focused on the education, commercial and government markets
- United Russian Technologies (URT), was founded in late 2006 and is a Joint Venture focused on commercializing Russian IP for the North American market



*Seamless additionally controls a telecommunications platform license and the Seamless "Communications Network" including VOIP and Internet bandwidth is being marketed through partners to both North and South America.*

# Seamless Directors

## *...Financial, Management and Technical Expertise*

Seamless' Board of Directors is closely involved and provides significant business and management expertise. The Board is comprised of:

- BORYS RAFALOWICZ, CEO/President/Chairman of Board: Original founder of Seamless and accomplished international entrepreneur
- NICK NISHIWAKI, Board Member: A veteran of 35 plus years in business with expertise in marketing, and distribution
- BRIAN POPKEN, Board Member, President of Pinneast: Focuses on developing technology solutions and processes unique to e-Learning
- NICK SCOTT, Board Member, Founder of Lynx Telecommunications Corp.
- RAFAEL CASAS, Board Member: President of DCS-I Group, a wealth management and investment counseling organization

*Board Members Rafalowicz and Popken are directly involved in the day-to-day operations of the Company*




# Seamless Managers and Advisors

## *...Contribute Unique Qualifications and Skills*

Seamless' Management and Advisory Team also includes:

- GERALD GOLD – Vice President, Chief Relationship Officer: Professor Gold, Wall Street economist, is often called the grandfather of hedging and is author of, “Modern Commodity Futures Trading,” (1972), “Modern Futures and Options Trading” (1989), and three others books.
- DAVID C. LANGLE – Chief Financial Officer: An accomplished financial and managerial professional with over twenty-five years of experience in public accounting, consulting, and top management positions and directorships with major companies, primarily in public organizations. He has significant experience with mergers, acquisitions, divestitures and debt restructures in the US and internationally.
- TODD BRITTON – CTO, Pinneast and Merchandizer: Products Lead Programmer and Learning Management System integration specialist. Todd is Pinneast's lead software designer and web applications developer and the Technology Director for Pinneast's Merchandizer installation.



*All Directors, Managers and Advisors have been involved with the company for three years or more, and Pinneast's management has been in place for nearly 10 years.*

# Seamless Product Portfolio

*...Internet Technology Based Solutions for Business and Government*

Seamless' diverse set of complementary products and services enable a complete e- solution for business and government markets

**Internet Based Technology (IBT)**

*Selected Offshore  
Outsourcing:  
India, Russia*

*Seamless' management processes feature onshore management and skills, combined with offshore capabilities that enable the Company to maintain a lean management structure. The result is low overhead and the ability to rapidly ramp up for large projects at highly competitive rates.*

## **PINNEAST**

**Online Education and E-learning**  
Learning Management System Software  
Education Portal Development and Hosting  
Online Courseware Design and Development  
SumTotal - Content Integration Lab

## **MERCHANDIZER**

**E-commerce / Web applications / Payment Systems**  
Online Development / SEO

## **UNITED RUSSIAN TECHNOLOGY**

Linux Software Development for PC/Servers  
Software As A Service (SaaS)  
Enterprise Resource Planning (ERP)  
Customer Relationship Management (CRM)  
Web-based applications



# United Russian Technology Subsidiary

*...Owned 50/50% by Seamless and URT (Russia)*

URT (Russia) is a private Russian company headed by the Director of the Russian Innovation Technology Center, a government agency whose mission is to commercialize new/past technology and intellectual property

- Joint Venture has exclusive license for North American commercialization and resale of all intellectual property provided by URT (Russia)
- Exploits the capabilities of Russian Academy of Science with over 113,000 scientists and in-house IT departments with advanced R & D global outsourcing
- Model is to build and commercialize companies under Seamless umbrella for 1.5 - 2 years and then spin them off

*Currently working on releasing:*

- *Linux desktop software for PCs & servers*
- *Enterprise Resource Planning Software*
- *Customer Relationship Management Software*



# e-Commerce Subsidiary- Merchandizer

- *Founded 1998*
- *e-Commerce/web applications service provider (ASP) to small businesses and enterprise clients.*
- *Award winning and proprietary shopping cart software*
- *The most complete and customizable e-Commerce packages in the industry for all types of users*

[www.merchandizer.com](http://www.merchandizer.com)

**Merchandizer**  
YOUR WINDOW TO GLOBAL COMMERCE

HOME LOGIN SUPPORT SOLUTIONS

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eCOMMERCE SHOPPING CART    MERCHANT ACCOUNTS & SERVICES    WEBSITE HOSTING & DESIGN    ONLINE MARKETING & SEO    DOMAIN REGISTRATION    eCOMMERCE PLAN FEATURES    FREE eCOMMERCE ONLINE DEMO

### Web Hosting and e-Commerce Packages

EZ STARTER	PREMIUM	DEDICATED
<ul style="list-style-type: none"><li>• All software included!</li><li>• User friendly features!</li><li>• No tech experience needed!</li></ul>	<ul style="list-style-type: none"><li>• Advanced features!</li><li>• Flexible &amp; scalable!</li><li>• Easily Customizable!</li></ul>	<ul style="list-style-type: none"><li>• Professional software!</li><li>• High performance servers!</li><li>• Large business solutions!</li></ul>
Starting from <b>\$16.99</b>	Starting from <b>\$24.95</b>	Starting from <b>\$575.00</b>

OTHER SERVICES

HOSTING	SEO	GATEWAY
 Ecommerce Advantage Solutions	 Try Merchandizer's Storefront Demo!	 eCommerce Plan Features

[Click Here To Learn About Our Great Special Offers!!](#)

### Search Engine Optimization

Improve Your E-Commerce...

**Featured Stores:**

- Prato Men's Wear
- Dole Plantation
- Ground Dynamics
- Go To Forms
- SPNW Online

[View More](#)

**Clients by Industry:**

- Apparel & Jewelry
- Arts/Music/Books
- Automotive
- Food & Beverage

# e-Learning Subsidiary - Pinneast

- *Founded 1994*
- *Custom content and service provider to Fortune 500, Government clients, Dow Chemical, GlaxoSmithKlein, Wachovia, Shell Oil and US Army*
- *Exclusive strategic alliance with leading learning/ education software provider*
- *Lean management and development model*

www.pinneast.com

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the leader in e-learning solutions

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COMPANY COURSES SERVICES SOFTWARE CONTACT


### Latest News

August 31, 2006  
**Pinneast and SumTotal partnership brings content solutions for business and industry.**  
Through its partnership with Pinneast, a leading developer of custom-e-Learning solutions, SumTotal is providing the critical capability of testing content interoperability to ensure global enterprises maximize the business benefits and ROI of their learning systems  
[Learn more](#)

May 24, 2006  
**Pinneast Adds Learning Technology Pioneer to Advisory Board**  
Harvey Singh, current President of Instancy, and an internationally recognized visionary and authority on learning technology, has joined Pinneast as a member of its advisory board.  
[Learn more](#)

April 21, 2006  
**Pinneast Unveils "3rd Wave" e-Learning Technology**  
Pinneast's latest Evolution in Software Builds on e-Learning Standards and enables the rapid development of SCORM compliant courseware in standard web, tablet PC, or mobile formats.  
[Learn more](#)

### About Pinneast

  
Pinneast is focused on improving business performance through human capital development and experienced in helping organizations of all sizes and across all industries. Our solutions help attract and retain customers, improving sales channel

### Solutions:

- Software Developer's Kit
- Content Integration
- Learning Management
- Virtual Classroom and Collaboration

### Online Training:

- Healthcare
- Travel Industry

### Virtual University

- scalable performance
- create courses
- view reports

GO!

### Custom Course Development

- instructional design
- interactive media
- SCORM-compliant

GO!

### Consulting

- e-learning technology
- program design
- e-business/commerce

GO!

# Pinneast Online Education

## *...Initiative to Build a Fully-Accredited Online University*

Online education in the United States represents a large, growing portion of the postsecondary market.

- Number of students enrolled in postsecondary institutions was 18.0 million in 2007 and is projected to grow to 18.6 million by 2010.
- Online postsecondary enrollment is growing at a rate well in excess of the growth rate overall. Online postsecondary enrollment increased from 0.5 million to 1.8 million between 2002 and 2007, representing a compound annual growth rate of 30.4%. <sup>(1)</sup>
- 177 accredited online postsecondary institutions, but the space is dominated by several large providers, including Phoenix, Webster, Strayer, Capella,

*Pinneast already produces elements of courses for a major online university and its core of instructional designers, media artists and online instructors enable it to develop their own college courses*

(1) Eduventures, LLC, an education consulting and research firm

# Pinneast Online Education

## *...Building the Management and Technical Foundation is Underway*

The Company intends to offer accredited online as well as ground campus college degrees, and have...

- Identified additional instructional designers to be brought on board and signed an expert consultant in postsecondary curriculum and online portal development
- Added advisors that will give Pinneast the expertise in all aspects of online and campus-based college education, and then become part of management as needed
- Acquired the portal software needed to offer the online education courses to students
- Initial screening identified no less than 24 possible schools for potential acquisition

*We believe there are four criteria that are important to students...*

- *Affordability — Tuition and fees fall within Title IV loan limits;*
- *Transferability — Courses must be accredited and the institution itself must accept a high level of prior credits;*
- *Heritage— The institutions' history as a traditional college/university must provide a sense of...connection to a student community....and;*
- *Accessibility — The online delivery model must make offerings accessible to a broad segment of the population;*



# Financial Summary

**Publicly Traded Stock**  
**Initiated November 2005**

**View:** [www.nasdaq.com](http://www.nasdaq.com)  
**Symbol:** SLSX  
**Exchange:** OTC: Pink Sheets

**As of 9/1/2009:**

Stock price: \$0.09  
52-week price range: \$0.02 - \$0.18

Equity market capitalization: \$5.37 million  
Common shares: 59.7M, Float 2.1 million

## **Stockholders' Equity:**

- Common Stock – 100,000,000 shares authorized at par value of \$.001per share
- Series A voting, participating, convertible Preferred Stock – 1,000,000 shares authorized at a par value of \$.001 per share, issued or outstanding are 0.

Key Investment Facts: Original two founders (Rafalowicz & Nishiwaki) invested \$4.7 million and control 73%. Founders & management own a total of 85%.

## **As of July 31, 2009:**

*(Preliminary for the first 7 months of 2009)*

Revenue- \$627,800  
Net Profit- \$262,100  
Cash- \$34,000  
Accounts Receivable- \$343,700  
Total Assets- \$1,639,800  
Accounts payable & Other Current  
Liabilities- \$149,900  
Paid-in-capital- ~ \$8.4 million  
Accumulated Deficit- ~ \$7 million  
Total Stockholders Equity- ~\$1.5 million



## Safe Harbor Statement Under The Private Securities Litigation Reform Act Of 1995

This presentation contains “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include statements relating to anticipated financial performance, business prospects, new developments, pending transactions and similar matters, and/or statements that use words such as "anticipates," "estimates," "expects," "intends," "believes“, “projects” and similar expressions. These forward-looking statements are necessarily estimates reflecting the best judgment of Seamless's senior management, and involve a number of risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements. Other unknown or unpredictable factors also could have material adverse effects on Seamless's future results, performance or achievements. In light of these risks and uncertainties, the forward-looking events discussed in this presentation may not occur. You are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date stated, or if no date is stated, as of the date of this presentation. Seamless is not under any obligation and does not intend to make publicly available any update or other revisions to any of the forward-looking statements contained in this presentation to reflect circumstances existing after the date of this presentation or to reflect the occurrence of future events even if experience or future events make it clear that any expected results expressed or implied by those forward-looking statements will not be realized.



# Contact Information

## Web Links:

[www.seamlesstech.com](http://www.seamlesstech.com)

[www.merchandizer.com](http://www.merchandizer.com)

[www.pinneast.com](http://www.pinneast.com)

## Dir. & CEO - Borys Rafalowicz

(305) 477.8177 office

(305) 528.0800 cell.

[borys@seamlesstech.com](mailto:borys@seamlesstech.com)

## Dir. & Pres. of Pinneast

**Brian Popken**

(803) 926-9511 x101

[brian@pinneast.com](mailto:brian@pinneast.com)

**Jim Williams,**

**Public Relations:**

**American Business  
Development Inc.**

(702) 326-1393

[jim@abd2win.com](mailto:jim@abd2win.com)

