

Executive Summary for Seamless Technology, Inc,

Publicly Traded Stock

Symbol -SLSX

Initiated November 2005

As of 7/31/2009:

Common shares 59.7M

Equity market capitalization: \$5.97 million

View: www.nasdaq.com

Exchange: OTC: Pink Sheets

Stock price: \$0.10

52-week price range: \$0.02 - \$0.18

Industry: Technology

Type: Qualified Investment Opportunity

Marketing: Global

Overview: Its strategy is to roll-up companies in the technology and media fields from current and emerging technologies. Today, Seamless Technology, Inc. ("Seamless" or the "Company") is:

- 1) A full-service provider of e-commerce solutions for small-to-medium sized businesses.
- 2) A leading provider of e-learning solutions for all size businesses, government agencies and other organizations.
- 3) It makes Russian technological developments current and emerging available once again to the U. S. business community and help U.S. firms establish new Russian markets.

- Seamless is a 7 year-old Florida based company formed as a holding company for online business service companies. The company is partnering with major technology providers and combining the resources from its subsidiaries to offer bundled services to a growing client base of millions of global merchants looking to expand their core competencies via technological assets that will increase revenues and lower costs.
- Pinneast, a 15 year old subsidiary is a global learning company that provides a variety of technology-enabled training, certification and general education services, and its clients have included dozens of large corporations and the U.S. government. It launched ground breaking mobile and VOIP technologies over LMS platforms this year. Pinneast has been selected as part of a defense contractor team a couple years ago for the United States Army's DLEPT program, which is estimated at \$483 million over five years. Our part is estimated at \$1 million per year. Our latest initiative is one to develop a proprietary post-secondary on-line education business along the lines of Phoenix, Strayer, BridgePoint (BPI), etc! BPI recent 2009 IPO generated market value (cap) as of today \$915 million. To do this, we are looking to acquire a small accredited college and begin the work of building an online university portal while assembling the curriculum for web delivery. You will recall that Pinneast has many years of experience (since 1994) in building both online courses and education portals, as well as hosting and maintaining the infrastructure. For the past 4 years they have been the sole developer of media files for Strayer University online and have done over 200 courses for them! Expanding on their own into the rapidly growing market of online education is therefore a natural growth avenue for Pinneast. About 4-5 years ago revenue of BridgePoint were the same as Pinneast today.
- MerchandiZer (MZ) is a premier e-commerce service provider that has developed proprietary software to customize online stores for over 11 years. MZ leveraged its strengths to provide a suite of Internet-based services for small-to-medium sized companies seeking to maximize their online presence through online an offline development.
- United Russian Technologies (URT) providing intellectual property and services from leading Russian science and research laboratories. URT have the exclusive rights to market and license products and services in the North America.

Mission: Seamless's mission to become a market leader for e-Learning, e-Commerce and e-Business solutions leveraging the complementary, non-competing capabilities of its technology holdings to rapidly roll out new products and services ahead of its competition and capture an increasing market share in its respective technology sectors.

Marketing: The Company's marketing strategy is to represent its e-services as the best and most logical solution to customers' needs to web-enable content for e-learning and on-line selling/marketing of its products. We are positioning the company as the highest quality with the best value provider of e-solutions in the marketplace. The company has contracts with partners that have millions merchants were we plan provision, bill, and manage the e-solutions offering through our e-commerce platforms. We also plan to focus our growth on global merchants who want a virtual/physical presence in the US market.

Target Market: Two main e-commerce target segments will be implemented; the Mainstream-Model (MM) which will service the high-volume client base, with standard products and services with lower margins, and the Revenue-Share (RS) model with higher margins and a lower-volume client base with highly customized products and services to obtain a long-term business relationship. On the e-learning model the target markets is Fortune 1,000 corporate clients and we maintain active clients such as Merck, Volvo, Delta Airlines, SumTotal, etc.

Competition: The marketplace for e-commerce services and workplace training is fragmented by geography, curricula and targeted segments of the workforce. Competitors include small, specialized local training companies; providers of online and e-

learning products targeted at corporate soft skills and technical training; not-for-profit trade schools, vocational schools and universities; and learning services divisions of large, multinational computer, software and management consulting firms. Management believes that the Company derives its competitive advantage from its ability to develop and support custom e-learning and e-commerce solutions, as well as the synergies between its divisions that make Seamless a one-stop shop for an online presence.

Executive & Management Team: The core management team of Seamless Technology includes several executives with successful backgrounds in the IT industry and experience with public operations:

Management Team:

Seamless Technology, Inc.,
Borys Rafalowicz, President and CEO, 305-528-0800
David Langle, CFO
Brian Popken- President –Pinneast
Michael Alexis- VP Sales & Marketing
Prof. Gerald Gold, VP Chief Relationship Officer

Subsidiaries:

Pinneast.com, Inc
Columbia, S.C
Brian Popken – President
803-926-9511-ext.101

MerchandiZer Software, Inc
Columbia, S.C
Todd Britton, Managing Dir.

United Russian Technologies
Miami, Fl & Moscow, Russia
Evgeny Babayan & Gerald Gold
7-095-938-1851/305-477-8177

Board of Directors:

Borys Rafalowicz –Chairman
Nick Nishiwaki- Director
Brian Popken- Director
Nick Scott- Director
Rafael Casas- Director

Independent Auditors:

Lieberman & Associates, P.A.
Ken Lieberman
800 E. Cypress Creek Road
Ft. Lauderdale, FL 33334
Tel: (954)491-0411

Independent Auditors:

Callaghan, Glassman & Margolis
Gary Glassman
7369 Sheridan St # 201,
Hollywood, FL 33024
(954) 966-8282 ext 226

Legal Counsel:

The Law Offices of Paul Marmish, Esq.
Paul Marmish
P.O. Box 45-2536
Miami, FL 33245
Tel: (305)-560-3869

Key Investment Facts: From original founders: \$3.1 million
Debt Free

Exit Strategy: Management believes it will be in an excellent position to capitalize on its success through an Acquisition by an Industry leader or an Acquisition by a 3rd party.

Investment Opportunity: Management strongly believes that Seamless Technology, Inc. represents a tremendous investment opportunity.

Contact:

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Investor Relations, Jim Williams, American Business Development Inc. jim@abd2win.com or (866)-249-2472

Forward Looking Statement

Seamless Technology wishes to caution the reader of this Executive Summary that these forward-looking statements and estimates as to future performance, projections and estimates as to future valuations and other statements contained herein regarding matters that are not historical facts, are only predictions, and that actual events or results may differ materially. Seamless cannot assure or guarantee you that any future results described in this Executive Summary will be achieved, and actual results could vary materially from those reflected in such forward-looking statements.